The 2014-2015 Engineering Partnership Program provides exposure to 5,000 UB Engineering & Applied Sciences Students, 28,000+ Engineering and Applied Sciences alumni, as well as numerous prospective students, faculty and parents. In this new approach, the value you receive is only greater. As opposed to sponsorships purchased on an event-by-event basis, our new package program offers the opportunity for exposure to all UB Engineering events throughout the entire academic year with a single contribution. As a UB Engineering Partner, you receive:

- **Signage at school events**
- **Access to Engineering School events and select student club events**
- **Access to the Engineering School dean**
- **Company logo on our website, print publications and t-shirts**
- **Company listed in our alumni magazine, Buffalo Engineer, distributed to 28,000+ alumni**
- And more

**EVENTS INCLUDE:**

- **Fall/Spring Discovery Days**  
  October 13/Spring TBD  
  100+ prospective students
- **Fall Open House**  
  October 18  
  1,000+ students and parents
- **Engineers Week**  
  February  
  100+ students and faculty
- **Science Exploration Day**  
  March 18  
  1,000+ local high school students and teachers
- **Spring Open House for Juniors**  
  April  
  100+ prospective students
- **Scholarship Reception**  
  April  
  500 students, parents, and faculty
- **Graduate Poster Competition**  
  Spring  
  14 graduate student competitors and faculty/staff/general public
- **Senior Design Expo**  
  May  
  200 students and faculty
- **Engineering Commencement**  
  May  
  5,000+ students, faculty, and parents
- **Engineering Student Orientation**  
  August  
  500+ students
- **Weekly Tours/Events**  
  400+ students throughout the academic year
2014 – 2015 Partnership Packages

GOLD PACKAGE
$5,000 Annually*
› Large sponsor sign with company logo at all listed school events
› Opportunity to send company representatives to select events
› Large company name/logo listed as sponsor on event brochures and any print/advertising materials for events
› Large company name/logo listed on school’s website
› Large company logo printed on sponsor t-shirt
› Large company name/logo printed in the Buffalo Engineer alumni magazine
› Recognition through Engineering Student Listserv
› Exposure to select student club events
› Your company is a sponsor of a senior design team

SILVER PACKAGE
$2,500 Annually*
› Sign with company logo at school events
› Opportunity to send company representatives to select events
› Company name/logo listed as sponsor on event brochures and any print/advertising materials for events
› Company name/logo listed on school’s website
› Company name printed on sponsor t-shirt
› Company name printed in the Buffalo Engineer alumni magazine
› Recognition through Engineering Student Listserv
› Exposure to select student club events

* A percentage of all funding will go to help School of Engineering and Applied Sciences student club expenses

For more information, contact Nick Lane at 716-881-8051, nmlane2@buffalo.edu or Todd Brooks at 716-645-2261, toddbrook@buffalo.edu