

KRIS O'DONNELL
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EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN, Austin, TX

M.A., Journalism
Minor: Business Administration
December 1992

STATE UNIVERSITY OF NEW YORK AT BUFFALO, Buffalo, NY

B.A., Communication
February 1990

FACULTY APPOINTMENTS

LECTURER – SCHOOL OF ENGINEERING AND APPLIED SCIENCES

STATE UNIVERSITY OF NEW YORK AT BUFFALO, Buffalo, NY

August 2016 – Present

- Develop and continue to refine communication literacy course
- Create lesson plans that focus on core objectives of improving students' written, oral and visual communication skills across multiple platforms and genres
- Reinforce lecture material through hands-on writing activities
- Incorporate other active learning strategies and multiple teaching modalities to relay course content
- Integrate guest lecturers to reinforce course material
- Collaborate with fellow faculty in an effort to adopt best teaching practices that are consistent across all EAS 360 sections
- Serve as faculty advisor to student engineering club, *EMERGE*

INSTRUCTOR – RADIO/TELEVISION**UNIVERSITY OF CENTRAL FLORIDA, Orlando, FL**

August 2007 – December 2011

- Oversaw entire production of weekly student news broadcast, which aired on the local PBS affiliate
- Was primarily responsible for four core courses within the broadcast journalism sequence, including television and radio reporting/writing, media ethics and an introductory mass communication course
- Taught courses in announcing/performance and sports programming on a rotating basis
- Developed lesson plans and presentations to complement course requirements
- Worked with students on a regular basis outside of the classroom to improve their writing, shooting and editing skills
- Served on faculty search committees and curriculum review committees
- Shot and edited various videos for the Nicholson School of Communication which featured guest speakers, profiles of departments within the School, in-class lectures for online use, etc.

ADJUNCT PROFESSOR- COMMUNICATIONS**HOUSTON BAPTIST UNIVERSITY, Houston, TX**

September 2002 – May 2004

- Taught introductory mass communication course
- Developed lesson plans and presentations to complement course requirements
- Conducted encompassing discussions which included regular guest speakers from local radio and television stations
- Provided students with an up-close look at working newsrooms through tours of local stations
- Worked with students on a regular basis to improve their writing skills

PROFESSIONAL EXPERIENCE***FIELD PRODUCER - FREELANCE*****IVANHOE BROADCAST NEWS, Orlando, FL**

May 2016-present

- Research and generate story ideas concerning breakthroughs and trends in the medical field
- Coordinate all aspects of story shoot, including securing photographer and conducting interviews
- Log, select shots and write scripts in broadcast news format

ASSISTANT NEWS DIRECTOR**WIVB-TV, Buffalo, NY**

June 2014-May 2016

- Managed day-to-day operations of the newsroom, overseeing newscasts throughout all day parts
- Reviewed all on-air content for errors, inaccuracies, etc.
- Handled coverage plans for large-scale live events
- Managed newsroom issues and coached employees accordingly

EXECUTIVE PRODUCER**TIME WARNER CABLE NEWS, Buffalo, NY**

November 2011 – June 2014

- Oversaw production of all evening newscasts
- Chose and assigned all stories
- Reviewed all on-air content for errors, inaccuracies, etc.
- Worked with reporters and photographers on improving writing, shooting and editing skills

REPORTER/FILL-IN NEWS/SPORTS ANCHOR**WDTN-TV, NBC AFFILIATE, Dayton, OH**

June 2006 – August 2007

- Gathered, wrote and presented stories for afternoon and evening newscast
- Developed contacts and conducted research for enterprise and hard news stories
- Provided live reports from various locations
- Wrote, produced and presented long form stories for sweeps months

REPORTER**WB-49, WNYO-TV, Buffalo, NY**

August 2004 - March 2006

- Gathered, wrote and presented stories for nightly 10 p.m. newscast
- Developed contacts and conducted research for enterprise stories
- Provided live reports from various locations

PRODUCER/FILL-IN REPORTER**FOX-26, KRIV-TV, Houston, TX**

March 2002 - August 2004

- Associate producer for the 9 p.m. nightly newscast
- Wrote majority of scripts for newscast
- Researched stories and conducted interviews for sweeps pieces and special projects
- Filled in as a weekend reporter on an as-needed basis

TALK SHOW HOST/ANCHOR/REPORTER**NEWSRADIO 740 KTRH, Houston, TX**

October 1999 - December 2001

- Served as co-host and producer of nightly sports talk show, *Sportsbeat*
- Hosted pregame and postgame shows for MLB's Houston Astros and the NBA's Houston Rockets
- Provided reports from local events and national events such as the Super Bowl
- Anchored hourly updates throughout all day parts

PRODUCER/ANCHOR/REPORTER**WTEM SPORTSTALK 980, Washington, D.C.**

May 1998 - July 1999

- Anchored updates every 30 minutes during nightly talk show
- Provided reports from local and regional sporting events
- Filled in as a talk show host on an as-needed basis

VOLUNTEER WORK

- Travel annually to Surin, Thailand to volunteer with Surin Project, which aims to help better the lives of captive Asian elephants
- Produced promotional video for Response to Love Center in Buffalo, NY
- Traveled to Zambia to shoot and produce promotional video for Mercy Touch Mission International, which provides support to the local community outside the city of Ndola
- Assisted non-profit, no-kill shelter in Dallas, Texas
- Served as a foster home for various animal rescue organizations in Houston, Texas
- Volunteered with Spay Neuter Assistance Program (SNAP) in Houston and also served as coordinator for SNAP's annual fundraising gala