UB Center for Information Integrity

- Web: <u>https://www.buffalo.edu/cii.html</u>
- Established in October 2021 as a UB Research Center to focus on research in Information Integrity
- Co-Directors Siwei Lyu (CSE) and David Castillo (Roman Languages)
- 30+ members from across UB campus including 5 from the CSE Department
- Awarded \$5M 2-year NSF Convergence Accelerator Phase 2 Project for Deception Awareness and Resilience Training (DART), with Lyu as the Lead PI and Rohini Srihari (CSE) as Senior Personnel.
- The CII is devoted to the identification, amelioration, and combatting of dis and misinformation that pollutes the public sphere.



About Us Partnerships Events Member News

CII Member-led team receives \$5 million to help older adults spot online scams & disinformation



The National Science Foundation-funded project aims to reduce online fraud among older adults, who lose billions of dollars each year





About CII

The CII will provide support for collaborative research, public discussions and community outreach on mis/disinformation awareness and resilience, with a focus on these key challenges:

MIS/DIS-INFORMATION IN THE NEWS

Deepfake audio has a tell and researchers can spot it 🖄

How Russian Trolls Helped Keep the Women's March Out of Lock Step 🖄

How One Man Lost \$1 Million To A Crypto 'Super Scam' Called Pig Butchering 🛯

YouTube pushed Trump supporters toward voter fraud videos, study finds 🛯

Why 'AgeTech' is a \$9 Trillion Sector You Shouldn't Ignore 🗷

