

# KARI A. BANCROFT

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*People-focused engineering leader, with a passion for products and equity in the technology industry*

## PROFESSIONAL EXPERIENCE

### Webflow

*Engineering Manager*

Remote (based in Seattle)

September 2019 - Present

- Manager of the Product Growth and Dashboard teams; supporting ten people composed of engineers and quality analysts; working across a monolithic JavaScript code base
- Supported the team through rollout of new analytics platform and rewrite of existing analytics events, rollout of internal A/B testing platform across all 3 internal clients to increase user experimentation, refactored billing infrastructure and modernized checkout flows to decrease plan confusion customer support tickets and improve user understanding of plan options
- Executed a Sprint tooling transition from GitHub projects to Clickup across teams; defined best practices, and managed individual compliance
- Delivered twice yearly performance reviews to highlight contributions, areas of growth and opportunity
- Managed a working group across the engineering organization to establish documentation best practices

### Nordstrom

*Engineering Manager*

Seattle, Washington

October 2018 - August 2019

- Manager of the Omni Alterations team, responsible for the NSeam application used by Nordstrom employees to manage the alterations workflow; a cloud-native React application backed by Java microservices used on iPads
- Supported a team of eight full-stack software engineers; from interns to senior engineers
- Established engineering best practices by enforcing code reviews, drove test coverage from 0 to 40%
- Took a troubled project for an in-store kiosk application and established MVP feature set, capacity plan, achievable technical delivery roadmap; using Redis, Lambda, React, Redux and Electron
- Co-leader of the engineering mentorship program; established roles & responsibilities, created program outline and resources, planning and presenting content at networking events

### Ada Developers Academy

*Director of Education & Technology*

Seattle, Washington

July 2017 - October 2018

- Managed and mentored a team of software development instructors; created and delivered professional development materials, bi-annual performance reviews, classroom observations, hiring, on-boarding
- Created and iterated on six-month classroom curriculum to meet learning goals and industry trends; including a re-write of JavaScript curriculum to utilize React.js

*Lead Instructor*

April 2015 - July 2017

- Lead the team of instructors who develop and deliver Ruby, Ruby on Rails and JavaScript curriculum
- Taught technical curriculum during six month classroom time; taught over 100 students
- Created tools and processes to track student progress, instructor productivity and personal development

### Lockheed Martin • Senior Software Engineer

*IS&GS Commercial Cyber*

Valley Forge, Pennsylvania

February 2013 - April 2015

- Technical lead for Threat and Information Sharing and Managed Services Portal products
- Responsible for technical design, implementation and testing of new capabilities using C#, JavaScript, Bootstrap and .NET technologies

*IS&GS National - Commercial Imagery Program*

May 2011 - April 2013

## EDUCATION

### Pennsylvania State University

*Master of Software Engineering, May 2013*

### University at Buffalo, The State University of New York

*Bachelor of Science in Computer Science, May 2008*